

ABCAP'S BUSINESS DEVELOPMENT DEPARTMENT PRESENTS

ENTREPRENEURSHIP Seminar

THE WILLOW EVENT CENTER 8:00 AM - 2:00 PM
7662 Eckmansville Road, Winchester, Ohio 45697

Emerging Threats in Cyber Security

Why is Cyber Security important for your small business?? Cyber Security is the protection of internet-connected systems such as hardware, software and data from cyber threats. The practice is used by individuals and enterprises to protect against unauthorized access to data centers and other computerized systems. Expert Anthony Goddard will speak about the types of Cyber Security threats and how you can protect your small business from these threats.

Wait, Who Owns that Photo?

An Introduction to Legal Considerations for Small Business Marketing and Branding. As of 2021, the vast majority of small businesses allocated resources to digital marketing. As entrepreneurs post on social media, build a website, or use other digital strategies, this session will introduce considerations about basic legal issues related to branding and marketing that can help inform their efforts.

Manufacturing Extension Partnership Program

Not sure if your small business qualifies as a manufacturing business? This presentation will help you determine if your business can be classified as manufacturing. The Ohio MEP program works with more than 1,000 manufacturers each year to implement on-site projects, conduct training, and connect manufacturers to our resources and partners throughout the state.

Cash Flow Strategies for Business Survival During a Recession

The key to surviving a recession is to manage your cash flow. For many business owners this means cutting back on marketing and other services that are not considered essential. If you want to survive a recession, then you need to work on strengthening cash flow to provide the essential services your company needs for success.

Resource Organizations

Small Business Development Center (SBDC)
United States Department of Agriculture (USDA)
Minority Business Assistance Center (MBAC)
Brown County Chamber of Commerce (BCCC)
Adams County Chamber of Commerce (ACCC)
Business Resource Network (BRN)
Bureau of Workers Compensation (BWC)
Southern Buckeye Safety Council (SBSC)
ABCAP Business Development Department
Ohio State University (OSU)

REGISTRATION INFORMATION

\$35 **\$10 OFF** *For members of Adams or Brown County Chamber
\$20 OFF *For members of Adams or Brown County Chamber
& Southern Buckeye Safety Council Members

www.abcap.net/entrepreneurshipseminar

FEE INCLUDES BREAKFAST & LUNCH *Members will receive a discount code from their respective organization(s)



HANNAH SCOTT



ANTHONY GODDARD



CHARISSA GARDNER



BRANDON BOYCHUK

ABCAP
community action at work
Business Development



ADAMS COUNTY
Chamber of Commerce



OCTOBER 27, 2022



2022 SEMINAR PARTNERS