

## Storybook Photography

**Chillicothe, Ohio** – Photographer, Kerra Fischer, had always dreamed of running her very own photography studio. She worked in the industry since she was 19 years old and had even advanced at the commercial chain to manager. Kerra began to give serious thought to taking action to make her dream a reality.

She contacted Ryan Mapes, Director of the Small Business Development Center, for free business counseling assistance. Kerra said, “Ryan helped me develop a business plan and connected me with funding sources. Ryan was very helpful and he was accessible. I sent him text messages and he was willing to help with all my questions as I had them. I presented my business plan to Pike County Community Action and received the funding that I needed to open the doors to my very own studio. If it wasn’t for the Ryan, I wouldn’t be in business today.”

Storybook Photography, LLC was born and is located at 331 N. High Street in Chillicothe, Ohio.



**Kerra Fischer, owner and photographer of Storybook Photography**

Kerra has a passion for taking beautiful photos. She loves making clients happy. She especially enjoys creating whimsical fantasy sets for children and family photos.

Kerra shares, “I know how to capture those perfect moments in time to help tell "Your Story." I genuinely care about the people and the photos that I create for them. I have an emotional attachment to the photos I take. I love to be there when people see their photos... a lady came in and cried when she saw her photos. I want to give that joy everyone.”

Kerra’s mission is to create beautiful portraits at great prices! To keep photos affordable, she has special membership offers.

If you want me information about Storybook Photography, call 740-779-6900 or go to <http://storybookphotostudio.com>. You can also find her on Facebook.

For more information regarding free confidential business counseling from The Ohio State University South Centers Small Business Development Center, contact Joy Bauman at 740-289-2071 Ext. 111 or e-mail [bauman.67@osu.edu](mailto:bauman.67@osu.edu).