

**OCTA Winter Meeting with OSU Extension**  
**January 18, 2014**  
**The Reese Center**  
**The Ohio State University – Newark Campus**  
 Agenda is subject to change.

6:45 am	Set-up	
7:25 am	<b>Registration Desk Opens</b> Coffee and pastries	
8:00 am - 8:55 am	<b>Room 125 (F &amp; G)</b>	
	<b>Business Meeting:</b> Welcome / Introductions (Mike Gutridge) President's Report (Carl Yeager) Research Fund Discussion (Carl Yeager) Treasurer's Report (Avery Wilcox) NCTA Director's Report (Blake Rafeld) Operation Evergreen Update (Amy Galehouse) Website Update (Mary Jan Perdulla) Photo Contest (Al DiVencenzo) New Business (Carl Yeager)	
9:00 am – 9:55 am	<b>Shearing Canaan</b> Dale Hudler, Hudler Tree Farms	
	<b>Room 125 (F &amp; G)</b>	<b>Room 125 (D &amp; E)</b>
10:00 am – 10:55 am	<b>From Logo to Branding: Getting Your Business into the Customers' Minds</b> Eric Barrett, OSU Extension	<b>Website Update</b> Bryan Hopple
11:00 am – 11:55 am	<b>“You’ re Feeding them What?”: Understanding Tree Fertilizing</b> Dr. Hannah Mathers, OSU Extension**	<b>Special Events at the Farm</b> Rob Leeds, OSU Extension
11:55 am – 1:15 pm	<b>Catered Lunch &amp; More...</b> Photo contest winners, Hall of Fame Induction, Golden Light Bulb, 50/50 Raffle Drawing	
	<b>Room 125 (F &amp; G)</b>	<b>Room 125 (D &amp; E)</b>
1:20 pm – 2:50 pm	<b>Diseases</b> Jim Chatfield, OSU Extension **	<b>How Will Climate Change Affect Christmas Tree Production?</b> Mike Hogan, OSU Extension
2:55 pm – 4:25 pm	<b>Insects and Mites</b> Dr. Dave Shetlar, OSU Extension **	<b>Shaping Your Future with Exercise</b> Rhea Dawn Smith, Silver Sneakers Instructor
4:30 pm	<b>Adjourn</b> (Complete & Return Meeting Evaluation Forms)	

\*\* Classes will offer Recertification Credits