

Aquaculture Boot Camp-2

Ohio State University South Centers
1864 Shyville Road, Piketon, Ohio 45661
September 9, 2017
9:00 am – 3:00 pm

Tentative Agenda

Time	Session
9:00 - 9:30	Coffee station, snacks
9:30 - 10:20	Business Financing 101 (<i>Chris Smalley</i>) ➤ <i>What it takes to borrow money</i>
10:20 - 11:10	Marketing Your Small Business in a Digital World (<i>Christie Welch</i>) ➤ <i>Learn how to make sure your customers can find you online and make sure you are building your brand</i>
11:10 - 12:00	Aquaculture/Aquaponics Activity (<i>Matthew Smith</i>) ➤ <i>The necessary steps to take when starting a business</i>
12:00 - 1:00	Lunch
1:00 - 1:45	Fish Nutrition 101 (<i>Matthew Smith</i>) ➤ <i>Feeds and feeding strategies for aquaculture by Dr. Jessi Trushenski</i>
1:45 - 2:30	UVI Fish Feeding and Nutrition (<i>Bill Lynch</i>)
2:30 - 3:00	Project Presentations and Business Plans (<i>Jordan Maxwell</i>) ➤ <i>Projects presentations and Power Point</i> ➤ <i>Final questions and concerns for business plans</i>
3:00	Adjourn