

# Ohio Fruit ICM News

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### **Calendar** - Newly added in ***Bold***

March 24, Building on Your Success as a Family Business, Holiday Inn Express, 1392 Enterprise Highway, Ashland OH. A one-day interactive discussion program for multi-generational businesses. Preparing and transferring management responsibilities to the next generation. Topics will include: What Managers Do & Why, Getting the Next Generation Ready, Creating Opportunity, Sharing Responsibility, Communication, and Being Honest About Ourselves and Our Business. For more information go to <http://ashland.osu.edu/ag/building.pdf>, or call Julia Nolan Woodruff at 419-281-8242.

***March 29, Micro-Tourism in Appalachian Ohio: Managing and Marketing Your Tourist-Based Business*** presented by Blue Rock Station, ACEnet, Zane State College and the Morgan County Chamber of Commerce. Location: Riecker Building, 155 East Main Street, McConnelsville, OH. For more information or to register visit: <http://www.bluerockstation.com/microtourism.html>

March 30, Lake Erie Grape Growers Convention, Fredonia State University, Fredonia, NY < <http://lenewa.netsync.net/public/events03.htm> >

Apr. 22, Kentucky Nut Growers' Association Spring Meeting, Elizabethtown Extension office, Elizabethtown. Contact: Kirk Pomper 502-597-5942, e-mail: [kpomper@dcr.net](mailto:kpomper@dcr.net)

June 11-17, International Fruit Tree Association Summer Orchard Tour to Mexico [www.ifta.org](http://www.ifta.org).

## **Comments from the Editor**

It is officially Spring, though you would not know it. This reminds me of the winters growing up in western New York where you could always count on March madness, and not just from the NCAA basketball tournament. I am hoping that the unusual weather ends soon. This was my fifth winter in Ohio and according to the locals we haven't had a "normal" winter in all that time.

I have summarized the results of the Ohio ICM News survey. There is an interest from growers in tracking bud and fruit development across the state. If you are willing to be part of this, email me or phone me and leave a message and I will get this information out.

I have included some phenology information from the Scaffolds newsletter. They list coming events based on growing degree days with a base of both 43F and 50F because some models that they use show a lower developmental threshold for certain insects. Unless I can find a simple way to calculate GDD with a 43 F base from the information I have available on the OARDC weather network I will continue to report GDD from Ohio as base 50 F. I am also still attempting to resolve the issue with access to the some of the weather data from the NWS.

## **Ohio Fruit ICM News Survey Results**

I want to thank everyone who took the time to respond to the survey. I would have liked to get 100% response but maybe next year as I plan on doing this annually at the end of the year. There were not many surprises, but it is still useful information to the contributors as we try to meet your needs. This will also be useful as we justify what we are doing with our time and resources to the administration.

Of those who responded, over 60% are commercial producers, 20% home gardeners/hobbyists, and the remainder primarily Extension Educators with a few agribusiness representatives. The vast majority of acres that you manage are apple orchards with peach acres accounting for the next largest group. There is some crossover between the traditional tree fruit growers and small fruit growers and talking with some of you I expect to see more tree fruit growers including some small fruit acreage in the future though I don't expect to see any small fruit growers establishing orchards.

All but a few of the commercial growers belong to OFGS and at least one other organization. DAMA and IFTA are also well represented. Those of you who do not belong to some of these organizations are missing out on a great resource and I would encourage you to check into membership in these or other professional organizations. One interesting observation was that those who wanted more technical articles were not members of any of these other organizations.

[Ohio Fruit Growers Society](#)

[Direct Agricultural Marketing Association of Ohio, Inc.](#)  
[International Fruit Tree Association](#)

Timeliness, length of articles, frequency of publication and focus (Ohio vs. regional) were all considered appropriate by the vast majority. The Extension educator cited this as useful for working with clientele and I would encourage you to do so as long as you reference the original source.

There was interest from growers on status of bud and fruit development across the state. I would be happy to include that information if you send it to me. I can consider calling you weekly to get an update if you are willing to have me call. For either of these scenarios to work it requires some commitment from you. My preference would be that you either email me, or call and leave a message on my voice mail. That way if it doesn't get done it is my fault rather than my not being able to get the information from you because we don't make connection.

There is an economic benefit to you either through increased production and/or decreasing costs because of information in the newsletter. Timeliness of pest control and plant material selection were cited as key issues so I will encourage our contributors to get that information to me as often as possible. I was surprised that there was not much interest in market information but that might be my own bias as I know little about marketing so it is all new information to me.

**Growing Degree Days across Ohio** - Data through March 21 from OSU Phenology Garden Network (not all locations) [OSU Phenology Garden Network](#)

OSU South Centers Piketon	110
Athens	98
Chillicothe	94
Marietta	91
Wilmington	71
Washington Court House	66
Columbus	61
Newark	58
Delaware and Coshocton	56
Xenia	54
Canton, Mansfield, Mt. Sterling, Wooster	53
Canfield	49
Stow	47
Norwalk and Cortland	45
Willoughby and Shinrock	44
Toledo, Kingsville, Findlay	38

## Coming Events -Art Agnello SCAFFOLDS Fruit Journal, Geneva, NY Volume 15, No. 1

	<u>GDD</u>	<u>Base Temp.</u>
GDD Ranges (Normal +/- Std Dev):	43F	50F
Green fruitworm 1st catch	50-122	12-54
Pear psylla adults active	2-121	0-49
Pear psylla 1st oviposition	25-147	1-72
McIntosh at silver tip	53-103	15-41

NOTE: Disclaimer - This publication may contain pesticide recommendations that are subject to change at any time. These recommendations are provided only as a guide. It is always the pesticide applicator's responsibility, by law, to read and follow all current label directions for the specific pesticide being used. Due to constantly changing labels and product registrations, some of the recommendations given in this writing may no longer be legal by the time you read them. If any information in these recommendations disagrees with the label, the recommendation must be disregarded. No endorsement is intended for products mentioned, nor is criticism meant for products not mentioned. The author and Ohio State University Extension assume no liability resulting from the use of these recommendations.

## Ohio Poison Control Number

(800) 222-1222  
TDD # is (614) 228-2272