



CFAES

ARE YOU

MarketReady?

Register online by visiting:

go.osu.edu/scmarketready2022

PRODUCER TRAINING

MARCH 22, 2022

Entrepreneurs who are interested in selling to restaurants, grocers, wholesalers, and directly to consumers need to be MarketReady!

This training will cover topics such as:

- Evaluating and navigating various market channels
- Creating an effective business strategy
- Learning practical methods for different market channels
- Understanding different business functions and more!

LUNCH WILL BE PROVIDED

LOCATION: OSU South Centers
1864 Shyville Road
Piketon, OH 45661

TIME/DAY: 8 a.m.-2:30 p.m. March 22, 2022

COST: \$25

Cash, check, cards accepted

QUESTIONS: Christie Welch
welch.183@osu.edu
614-247-9725

DEADLINE TO REGISTER:
March 16, 2022



THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

[SOUTHCENTERS.OSU.EDU](https://southcenters.osu.edu)

CFAES provides research and related educational programs to clientele on a nondiscriminatory basis. For more information, visit cfaesdiversity.osu.edu. For an accessible format of this publication, visit cfaes.osu.edu/accessibility.