Aquaculture Economics & Marketing Workshop:
Aquaculture and Aquaponics
The Ohio State University
July 15, 2017

9:00 a.m. Welcome
Matthew A. Smith
Extension Aquaculture Specialist
OSU South Centers

9:15 a.m. Adapting to Ever-changing Demands from Consumers, the Business Climate, & External Threats & Opportunities
Carole R. Engle
Engle-Stone Aquatic$ LLC
Strasburg, VA

10:00 a.m. Opportunities in Ohio to Increase Profitability from Aquaculture
Matthew A. Smith
Extension Aquaculture Specialist
OSU South Centers

10:30 a.m. Break

10:45 a.m. Strategic Marketing: Finding Your Key Markets & Choosing Products for Those Markets
Carole R. Engle
Engle-Stone Aquatic$ LLC
Strasburg, VA

12 noon Lunch

1:00 p.m. What is the Regulatory Cost Burden on Ohio Baitfish/Sportfish Farms?
Jonathan van Senten
Post-doctoral Research Associate
Virginia Tech Seafood AREC

1:30 p.m. Annual Checkup of Farm Financial Health: Pitfalls and Strategies for Success
Carole R. Engle
Engle-Stone Aquatic$ LLC
Strasburg, VA

3:00 p.m. Adjourn